

iNEMODE



The Coca-Cola logo, featuring the brand name in its signature red script font.The KONTROLFREEK logo, with the word in a bold, black, sans-serif font. The 'O' is stylized with a white outline, and a black mustache graphic is positioned below the letters 'O' and 'L'.The hansgrohe logo, consisting of the brand name in a lowercase, grey, sans-serif font.The logitech G logo, with 'logitech' in blue lowercase sans-serif font and a blue 'G' icon to the right, which is a stylized 'G' with a small 'TM' trademark symbol.The CBS Interactive logo, featuring the CBS eye icon in orange and grey, followed by the text 'CBS Interactive' in a grey sans-serif font.

Mobile marketing is simply marketing on a mobile device (usually a mobile phone or tablet) and it gives brands the ability to reach customers through push notifications (for mobile apps and mobile web browsers) and in-app messages. With the growth of smartphone and tablet usage, marketing on mobile has become a necessity for marketers to adapt and grow their efforts.

STRUCTURE AND EXECUTION



IDEA

Our team will examine your marketing goals and work along with your team to decide how to better impact your business and interaction with clients and potential partners.



STRATEGY

We will craft a strategy that is most appropriate for your business objectives. This strategy is customised to represent your brand's identity.



TATICS

We will examine which tools and tactics will help us reach your short, mid and long term Digital Marketing goals. We will create a timeline based on milestones.



SUPPORT

After completion, we will provide solid specialized help and moderation services to additionally improve the connection with your clients.

ESTABLISHED RELATIONSHIPS WITH MOBILE PLATFORMS





Paid
Traffic

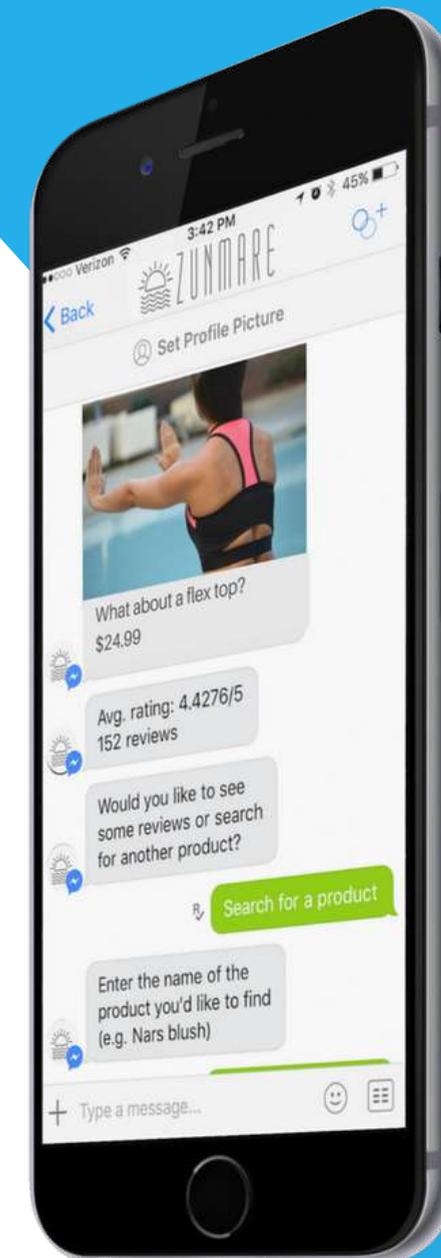


Organic
Traffic



Cross
Promotion

At inemode we believe in the importance of having results. Perhaps your organization decided to create an app for your clients and found along the run that clients were not engaging in the way you wanted to. Perhaps you already have a fully functional app that creates engagement but have open loops that don't let you monetize your efforts. No matter where in the process you are, inemode is the right fit for you.

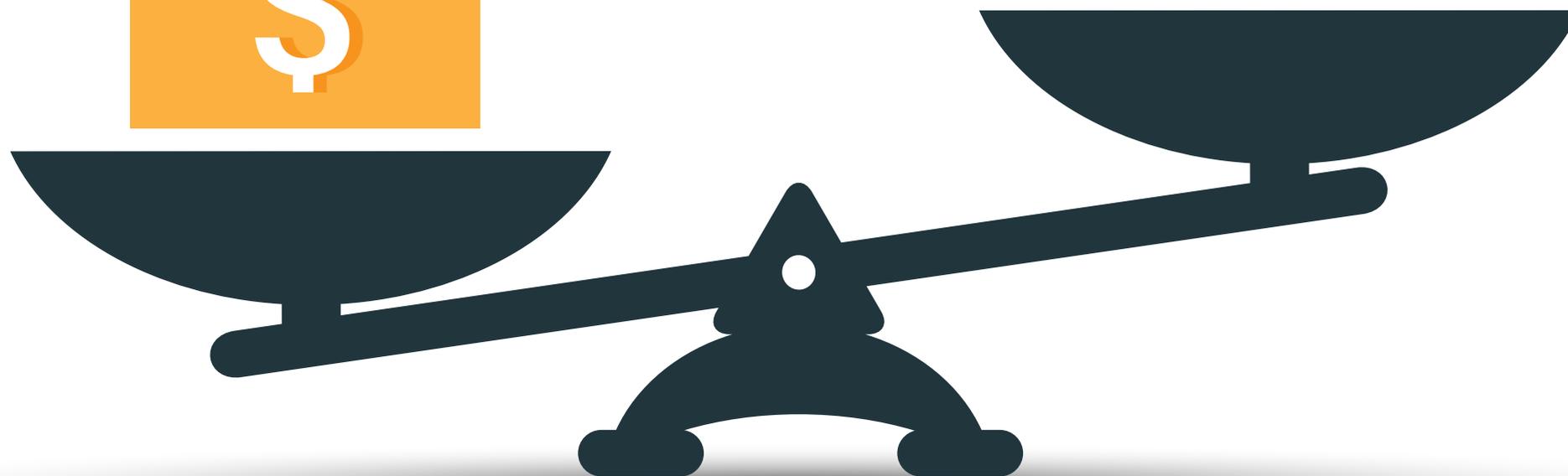


TECH MINDED BUT RESULT DRIVEN

Customer Acquisition Cost



App Store Conversion

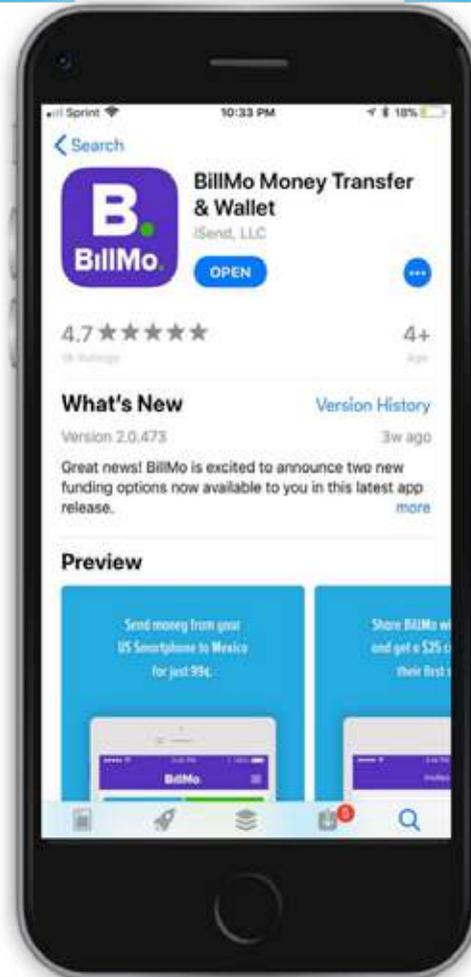


REACH IN A MULTICHANNEL WAY

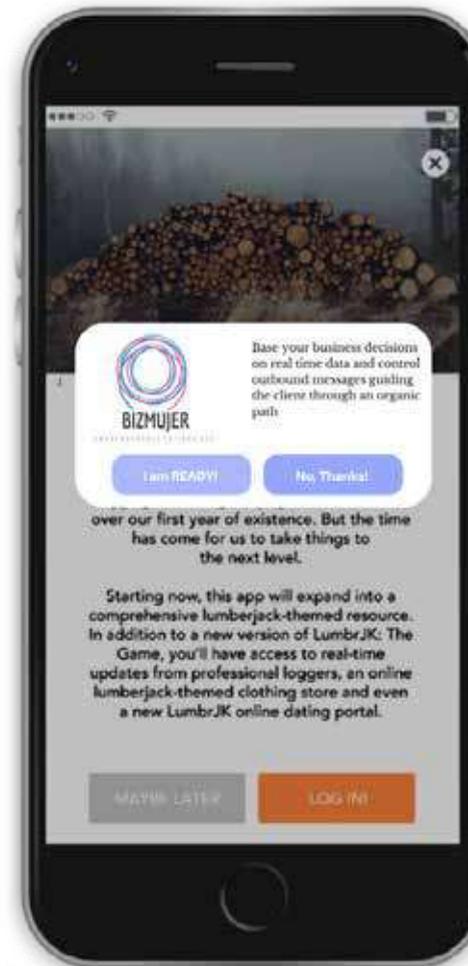
Awareness



Intent



Engagement



Retention



A/B TESTING

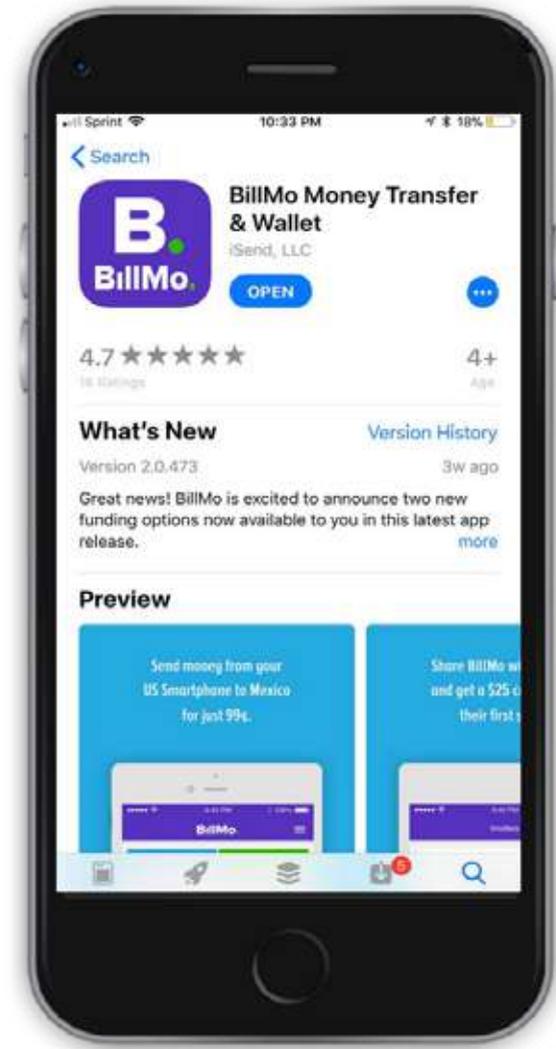
1



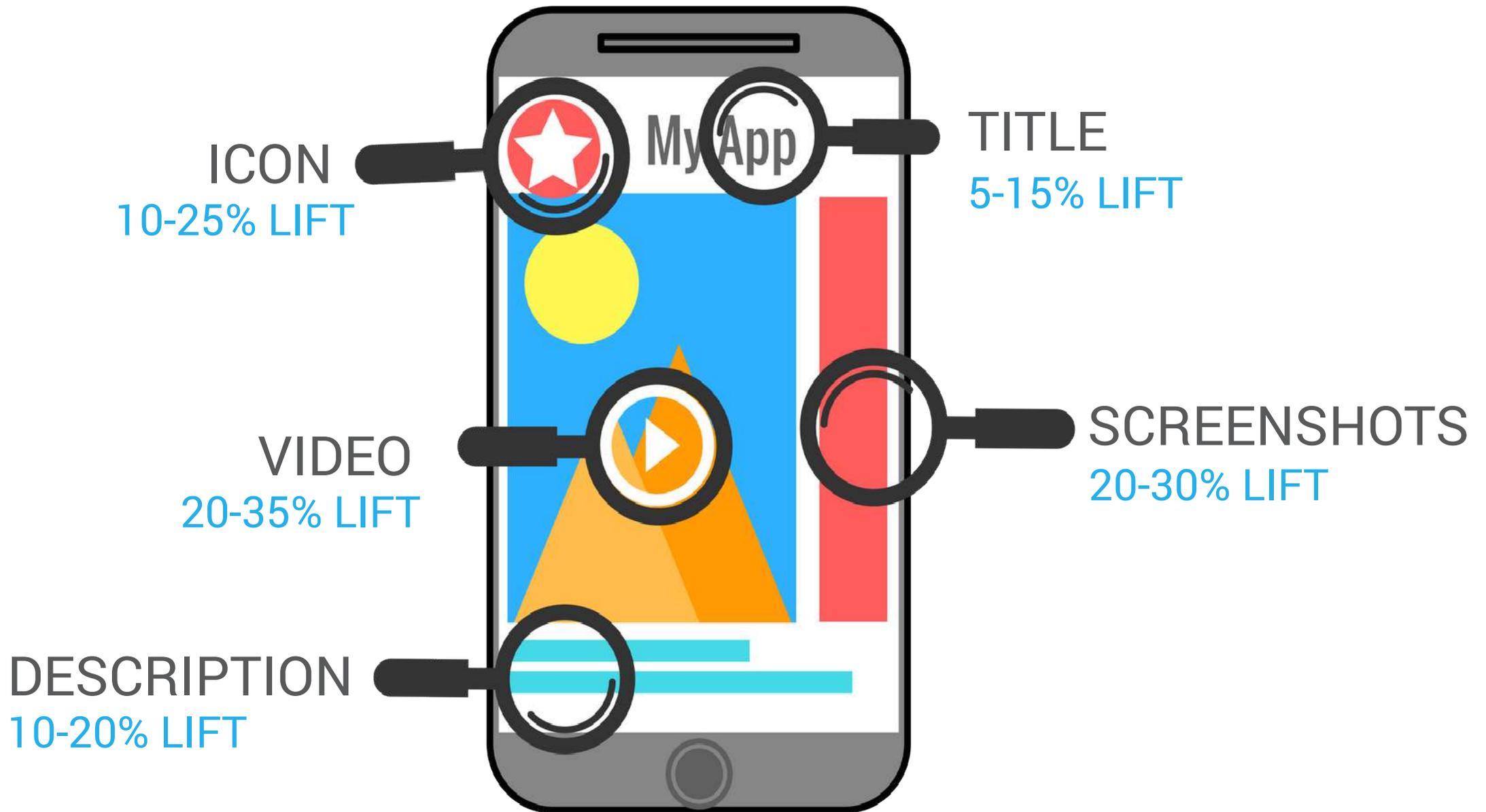
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3



IMPROVE YOUR KPIs



OUR PROCESS





iNeMODE

+1 404. 849.2173

info@inemode.com

www.iNeMODE.com